

September 2020

IOWA STATE UNIVERSITY  
Extension and Outreach

## VISIT Iowa Farms



### **Agritourism Resources and Educational Opportunities**

*Publications and webinars to enhance your agritourism business*

## Agritourism GATHERINGS

### **Welcoming Guests Back on Our Farms and Ranches**

Tuesday, September 22, 2020

11:00 am Central time

As Covid-19 restrictions ease in some parts of the world, travelers are seeking safe, healthy, outdoor experiences away from crowds— leading to a surge in demand for farm experiences. Join agritourism operators from Italy, India, and the USA for a discussion about how to safely open farm stays and prepare for overnight guests during the Covid-19 pandemic. Hear what is working and what is not, and come prepared to share your experiences and questions.

Moderator: Lisa Chase, *University of Vermont Extension and Vermont Tourism Research Center*  
Speakers: Scottie Jones, *Leaping Lamb Farm (Oregon, USA)* and *Farm Stay USA* • Elisabeth DeCoster, *Le Mole sul Farfa (Mompeo, Italy)* • Harkirat Ahluwalia, *Citrus County (Punjab, India)*

Click [here](#) for complimentary registration.

Visit the [website](#) for more information.

[-International Workshop on Agritourism](#)



Protecting the People Who Feed the World

## Lessons Learned in Covid-19 Prevention Efforts among Agriculture Workers and Employers

Tuesday, September 22, 2020  
12:00 pm – 1:30 pm CDT.

Best practices in Covid-19 testing and contact training will be shared to help agricultural producers identify strategies for responding on their farm. The CDC Covid-19 prevention guidance for agriculture will also be shared to assist employers in adopting recommendations to protect workers. The intended audience is agricultural employers, farm workers, farmers, ranchers, agribusiness, and other Ag safety and health professionals. At the end of the presentation, participants will be able to gain an understanding of: current CDC/OSHA guidelines for COVID-19 prevention in the agriculture industry, airborne transmission characteristics of SARS-Cov-2, the principles of testing for infectious diseases, the difference between the various tests currently available for SARS-COV-2, and COVID19 contact tracing protocols.

If you are interested in registering for this webinar:[click here](#) to save your seat!

[-Agrisafe Network](#)



## Publication Highlights Legal Issues for Farm Stay Operators

The National Agricultural Law Center published a 12-page fact sheet that can help those considering adding a farm stay enterprise to their operation. [Ten Legal Issues for Farm Stay Operators](#) reviews potential legal issues farm or ranch operators may face when considering adding a farm stay business.

The National Agricultural Law Center: <https://nationalaglawcenter.org/>

## The Evolution of Agritourism: Current Legal Issues & Future Trends Webinar

It wasn't that long ago that "agritourism" was an unfamiliar term to in the agricultural community. But agritourism has been on the rise in the U.S. and agritourism income tripled between 2002 and 2017. Many farmers and ranchers are now familiar with the economic benefits agritourism presents. Along with the agritourism industry's continued growth and prospects, however, has been an evolution of laws and legal issues.

In this webinar, we'll examine opportunities in agritourism today and the legal challenges agritourism faces from COVID-19 and other anticipated legal issues. Join our interdisciplinary panel for a discussion of:

- What's new and hot: agritourism marketing trends and opportunities
- In the courts: litigation against agritourism operations

- COVID-19: legal issues for agritourism
- What may come: anticipated legal challenges for the future
- How to deal with it: thoughts on managing agritourism legal risk

This webinar was recorded on August 19, 2020. To view a recording of this webinar, [click here](#)

The National Agricultural Law Center: <https://nationalaglawcenter.org/>



## NAFDMA COVID-19 Resource Hub

- [COVID-19 effects on Agritourism – Roundtable Video April 8, 2020](#)
- [Resources and Ideas – NAFDMA Roundtable on COVID19 March 23, 2020](#)
- [Resources and Ideas – NAFDMA Roundtable on COVID19 August 4, 2020](#)
- [Resources and Ideas – NAFDMA Roundtable on COVID19 May 21, 2020](#)
- [Managing Agritourism Through the Coronavirus Crisis](#)
- [COVID-19 Effects On Agritourism – Roundtable Video May 21, 2020](#)
- [Resources and Ideas – NAFDMA Roundtable on COVID19 April 8, 2020](#)
- [Agritourism Preparations For Fall 2020](#)

For more information on NAFDMA visit: <https://nafdma.com/>

## COVID-19 Resources for FFED Clients

- [COVID Ag Updates: Focus on Resilience](#) (Monday webinar series Aug. 3 - Sept. 28, 7:30-8:30 p.m., sponsored by ISU and COVID Recovery Iowa)
- [COVID-19 resources for our farm, food systems, and business clients](#) (FFED website)
- [ISU COVID-19 Updates Page](#) (ISU website)
- [ISU Disaster Recovery COVID-19 Resources](#)
- [COVID Recovery Iowa](#)

## New Resources in Extension Store

- Federal and State Regulations on Selling: [Fermented Foods](#), [Frozen and Dehydrated Foods](#), [Jams and Jellies](#), and [Pickled Vegetables](#) (FS 45-48)

[-Farm, Food and Enterprise Development \(FFED\)](#)

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